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*For Immediate Release*

### **KOBELCO USA Honored with AEM Pillar of the Industry Award**

*Katy, TX* – KOBELCO Construction Machinery USA, a world class crawler excavator manufacturer, was recently honored with the Association of Equipment Manufacturers' (AEM) prestigious Pillar of the Industry award. This award reflects the hard work and dedication KOBELCO put forth to improve the business environment for the equipment manufacturing industry.

At the annual AEM conference, held Nov. 16-18 in Santa Barbara, California, KOBELCO was applauded for its efforts in advocating pro-manufacturing solutions to elected leaders and voters, as well as its participation in AEM's *I Make America* program. "AEM is proud to recognize KOBELCO for its efforts this year to champion equipment manufacturing issues during a contentious election season," said AEM President Dennis Slater. "The Pillar of the Industry Award is a fitting way to honor KOBELCO for serving as a foundation of our industry."

To be eligible for AEM's Pillar of the Industry award, KOBELCO was required to meet a series of qualifications that captured the many ways in which manufacturers could advocate for industry issues. KOBELCO achieved this status by: hosting an elected AEM official during the Grand Opening Ceremony of its US excavator production facility, meeting with a Congressional Representative in Washington D.C. and holding an *I Make America* sign-up event at its North American headquarters, among other criteria.

"KOBELCO takes great pride in being an influence that shapes the manufacturing industry of America," says Pete Morita, President and CEO of KOBELCO USA. "Our commitment to educating the industry's men and women on current manufacturing events helps support US infrastructure and foster



growth and development. We're proud to partner with AEM and campaign for the policies that will strengthen our industry."

AEM is the North American-based international trade group representing more than 900 companies and more than 200 product lines in the agriculture, construction, forestry, mining and utility sectors worldwide.

KOBELCO Construction Machinery USA offers industry-leading crawler excavators in the 3,000 lb. to 245,000 lb. classes including zero tail swing, compact, standard, long-reach, mass excavation, and demolition models. Well-known as the excavator authority, KOBELCO is committed to producing quality machines with advanced productivity-boosting features and innovative technologies. With premier capabilities such as no time limit power boost and exclusive independent travel, KOBELCO machines ensure superior performance and efficiency for the toughest worksite challenges.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit [www.KOBELCO-USA.com](http://www.KOBELCO-USA.com) or call 281-888-8430.

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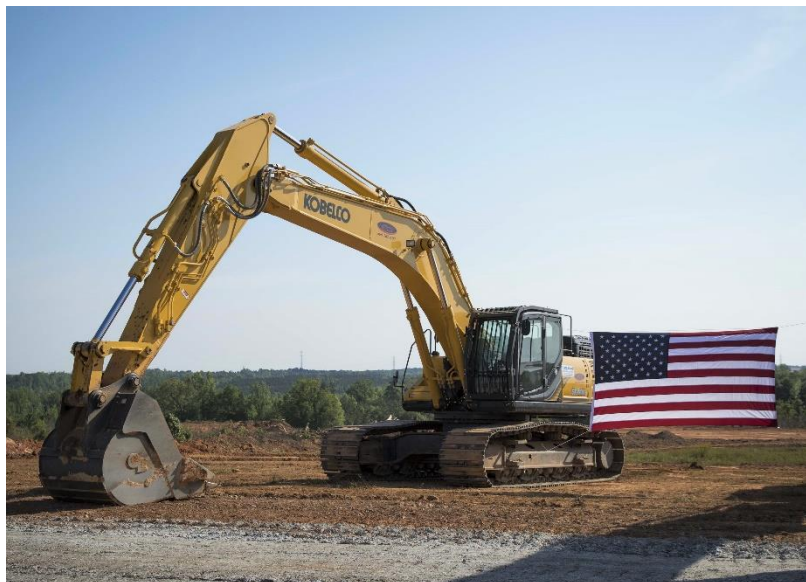


Photo Caption: KOBELCO USA was honored with AEM's prestigious Pillar of the Industry award.