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For Immediate Release

KOBELCO USA Expands Dedication to Specialized Machinery Markets

Katy, TX – KOBELCO Construction Machinery USA continues to add to its staff of experts with the addition of David Donneral, Specialized Machinery Sales Manager. Donneral joins the KOBELCO USA team in the company’s drive to expand its commitment to the demolition, scrap and forestry markets.

In his new role, Donneral will be responsible for understanding the demand for specialty-built excavators in North America and identifying opportunities for KOBELCO machinery to fulfill market needs. Donneral will research the need for specialized machinery and gain insight from customers and attachment manufacturers to develop machine enhancements. He will also continue to expand KOBELCO’s distribution locations through dealer recruitment, implement proper training for KOBELCO dealers on specialized machinery, and market specialty models at tradeshow.

“The scrap, demolition and forestry markets are growing parts of our business,” says Randy Hall, Vice President of Operations at KOBELCO USA. “KOBELCO is a reputable manufacturer of specialty excavators in other world markets and adding David to the USA team allows us to expand our dedication in North America. David displays motivation, passion for the industry and extensive experience, all of which are vital characteristics in enhancing KOBELCO USA’s specialized machinery offerings to meet market needs.”

Helping Donneral succeed in his new role as Specialized Machinery Sales Manager is 13 years of marketing and business development experience within the scrap and demolition industries. Donneral is



well-versed in building and improving specialized machinery, developing and implementing sales and marketing strategies, and training teams on the service, maintenance and operation of specialty units.

KOBELCO Construction Machinery USA offers industry-leading crawler excavators in the 3,000 lb. to 245,000 lb. classes including zero tail swing, compact, standard, long-reach, mass excavation, and demolition models. Well-known as the excavator authority, KOBELCO is committed to producing quality machines with advanced productivity-boosting features and innovative technologies. With premier capabilities such as no time limit power boost and exclusive independent travel, KOBELCO machines ensure superior performance and efficiency for the toughest worksite challenges.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call 281-888-8430.

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Photo Caption: David Donneral, Specialized Machinery Sales Manager at KOBELCO USA.