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For Immediate Release

KOBELCO USA Names Beard Equipment as West Central Texas Dealer

Katy, TX – KOBELCO Construction Machinery USA continues to expand representation in the North American market by adding Beard Equipment to its growing dealer network. Beard Equipment will represent the full line of KOBELCO excavators in West Central Texas.

“As a reputable excavator manufacturer, KOBELCO is known for top quality machinery,” says Jeff Beard, Owner of Beard Equipment. “After looking at several different brands, our dealership determined KOBELCO was the best. We were immediately impressed by the innovative technologies and cutting-edge performance capabilities that KOBELCO excavators deliver on any job – no matter how tough. And they’re designed from the operator’s point of view, with added comfort features and spacious cabs. We look forward to providing our customers the value of industry-leading KOBELCO excavators.”

KOBELCO has long been recognized for its world class line of excavators. In order to continuously improve its singular product line, the team of KOBELCO engineers and field experts dedicate substantial time and effort into the research and development of today’s leading technologies and machinery. KOBELCO ensures the delivery of excavators that can withstand the day-to-day rigors of demanding jobsites, while providing operators with all the production and comfort features required for a profitable days work.

The staff of Beard Equipment will be working closely with KOBELCO to gain the required sales and product support training to deliver on the KOBELCO promise of customer satisfaction. Beard Equipment will provide professional sales and service support on all KOBELCO excavators from their location in Midland, Texas.



Beard Equipment is a specialized heavy equipment dealership with 10 years of experience serving the construction industry. They focus on the sales, rental, maintenance, service and after sales support on the full line of KOBELCO excavators. For more information on Beard Equipment or KOBELCO excavators currently in stock, please call 432-694-4530 or visit www.BeardEquipCo.com.

KOBELCO Construction Machinery USA offers industry-leading crawler excavators in the 3,000 lb. to 245,000 lb. classes including zero tail swing, compact, standard, long-reach, mass excavation, and demolition models. Well-known as the excavator authority, KOBELCO is committed to producing quality machines with advanced productivity-boosting features and innovative technologies. With premier capabilities such as no time limit power boost and exclusive independent travel, KOBELCO machines ensure superior performance and efficiency for the toughest worksite challenges.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call 281-888-8430.

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Photo Caption 1: KOBELCO USA expands its representation in the North American market by adding Beard Equipment as a dealer in TX.

KOBELCO



Photo Caption 2: KOBELCO USA expands its representation in the North American market by adding Beard Equipment as a dealer in TX.