



Client: KOBELCO
Agency: InQuest Marketing
Contact: Erica LoPresti
Phone: 816-994-0969
E-mail: erica.lopresti@inquestmarketing.com

For Immediate Release

KOBELCO USA Adds Bailey's, Inc. to Growing Dealer Network

Katy, TX – KOBELCO Construction Machinery USA continues to expand representation in the North American market by adding Bailey's, Inc. to its nationwide dealer network. Bailey's will represent the full line of KOBELCO excavators in Woodland, California.

"Bailey's is committed to delivering total customer satisfaction," says Jack Fendrick, COO and Vice President of KOBELCO USA. "They have grown from a small family business into a company with a 100,000-square-foot warehouse stocked with top-quality forestry, logging, tree care, landscape, and outdoor power equipment, including 18 new KOBELCO excavators. Bailey's is dedicated to providing the superior machinery, parts and service that their customers have relied on. We are pleased to have them join our growing dealer network."

KOBELCO has long been recognized for its world-class line of excavators. In order to continuously improve its singular product line, the team of KOBELCO engineers and field experts dedicate substantial time and effort into the research and development of today's leading technologies and machinery. KOBELCO ensures the delivery of excavators that can withstand the day-to-day rigors of demanding jobsites, while providing operators with all the production and comfort features required for a profitable day's work.

The staff of Bailey's will be working closely with KOBELCO to gain the sales and product support training to deliver on the KOBELCO promise of customer satisfaction. Bailey's will provide sales and service support for KOBELCO excavators from their location in Woodland, California.



Bailey's, Inc. is a locally owned and operated business with 45 years of experience serving the forestry, logging, tree care, and landscaping industries. Their team is dedicated to delivering exceptional customer service, best-in-class sales, and full-service maintenance and parts. For more information on Bailey's or KOBELCO excavators currently in stock, please visit www.BaileysOnline.com.

KOBELCO Construction Machinery USA offers industry-leading crawler excavators in the 3,000 lb. to 185,000 lb. classes including zero tail swing, compact, standard, long reach, high and wide undercarriages, mass excavation, auto recycling and demolition models. Well-known as the excavator authority, KOBELCO is committed to producing quality machines with advanced productivity-boosting features and innovative technologies. With premier capabilities such as no time limit power boost and exclusive independent travel, KOBELCO machines ensure superior performance and efficiency for the toughest worksite challenges.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call 281-888-8430.

-end-



Photo Caption: KOBELCO USA appoints Bailey's, Inc. as a full line excavator dealer in California.