



Client: KOBELCO
Agency: InQuest Marketing
Contact: Erica LoPresti
Phone: 908-459-0101 x 410
E-mail: erica.lopresti@inquestmarketing.com

For Immediate Release

KOBELCO USA to be Honored with AEM Pillar of the Industry Award

Katy, TX – KOBELCO Construction Machinery USA, a world class crawler excavator manufacturer, will be honored with the Association of Equipment Manufacturers' (AEM) prestigious Pillar of the Industry award.

This award reflects the hard work and dedication KOBELCO put forth to improve the business environment for the equipment manufacturing industry during this election year. KOBELCO will be applauded for its efforts in advocating pro-manufacturing solutions to elected leaders and voters, as well as its participation in AEM's *I Make America* program at the annual AEM conference, held Nov. 1-3 in Palm Beach, Florida.

"With a new Congress and administration in Washington this year, equipment manufacturers did a better job than ever at communicating our industry's priorities to our elected leaders," said AEM President Dennis Slater. "AEM is thrilled to honor KOBELCO USA as a Pillar of the Industry for their outstanding commitment to advancing policy priorities essential to the equipment manufacturing industry."

To be eligible for AEM's Pillar of the Industry award, KOBELCO was required to meet a series of qualifications that captured the many ways in which manufacturers could advocate for industry issues. KOBELCO achieved this status by: hosting an elected AEM official at their facility, meeting with a Congressional Representative in Washington D.C. and holding an *I Make America* sign-up event at its North American headquarters, among other criteria.



This year's *I Make America* campaign – themed “Our Products. Our Jobs.” – brought a record number of elected officials to AEM member companies across the country. In addition, AEM members descended upon Washington in September for the first-ever *I Make America* Fly-In, where member company executives visited with 100 congressional offices and Trump administration officials to advance the industry's policy priorities.

“KOBELCO takes great pride in being an influence that shapes the manufacturing industry of America,” says Pete Morita, Vice President – Excavator Division of KOBELCO USA. “Our commitment to educating the industry's men and women on current manufacturing events helps support US infrastructure and foster growth and development. We're proud to partner with AEM and campaign for the policies that will strengthen our industry.”

The awards coincide with the seventh anniversary for AEM's successful *I Make America* campaign, AEM's principal grassroots advocacy program which engages AEM member companies and their employees to become champions for the industry on manufacturing issues.

AEM is the North American-based international trade group representing more than 900 companies and more than 200 product lines in the agriculture, construction, forestry, mining and utility sectors worldwide.

KOBELCO Construction Machinery USA offers industry-leading crawler excavators in the 3,000 lb. to 245,000 lb. classes including zero tail swing, compact, standard, long-reach, mass excavation, and demolition models. Well-known as the excavator authority, KOBELCO is committed to producing quality machines with advanced productivity-boosting features and innovative technologies. With premier capabilities such as no time limit power boost and exclusive independent travel, KOBELCO machines ensure superior performance and efficiency for the toughest worksite challenges.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call 281-888-8430.

KOBELCO

-end-



Photo Caption: KOBELCO USA was honored with AEM's prestigious Pillar of the Industry award.